

URSULA 1000 Biography

ESL Music's URSULA 1000 is the alter ego of Brooklyn, New York based producer/DJ/multi-instrumentalist Alex Gimeno. His albums and mix sessions have taken on a broad scope of retro tinged spy grooves, bumping latin disco funk, hints of post punk, electro, go go, sleazy glam rock...and he never stops evolving.

You can hear it in his remixes for the likes of Quincy Jones, Felix Da Housecat, The Faint, Fort Knox Five to a slew of television remodels for themes to Sesame Street, The Powerpuff Girls, The Incredibles and Yo Gabba Gabba. Scenes and promos for Sex And The City, Greys Anatomy <<http://www.youtube.com/watch?v=Y-ENT-cMKFs>> and How I Met Your Mother and Modern Family <<http://www.youtube.com/watch?v=PyUNRWJg0P8>> popped even more with a helping of a little Ursula as have campaigns for AT&T, Samsung <<http://adland.tv/commercials/samsung-catwalk-2004-030-usa>> , Adidas and Grand Marnier.

His collaborations with Dr.Luke, Shag, Cristina, Los Amigos Invisibles, Misty Roses, Federico Aubele to name a few brought forth sheer magic on the four albums, The Now Sound of Ursula 1000, Kinda Kinky, Here Comes Tomorrow and Mystics. All Systems Are Go Go and Ursadelica showed the world his dj skills and ear for the best in hip shaking groovers. Undressed had it all re-imagined by electronics finest like Deekline, Ladytron, Product.01, Malente and more.

You can find him traveling the world dj-ing at places like Fabric, The Big Chill Festival, Shambhala or even at his hometown fun spots like Trophy Bar and The Commodore. For a more obscure selection of songs that make him tick, check out his radio show, Guilty Pleasures on BrooklynRadio.com.

Ursula has just recently set his time machine controls towards primitive garage punk for his new E.P., FUZZ, featuring the inimitable Fred Schneider from The B-52s on the opening song, "Hey You!".

Drenched in snarling fuzz guitars, savage drums and spooky organs, this new collection of tracks unleashes his technicolor take on this sound.....and is a tempting taster for the next new album adventure...**MONDO BEYONDO!** (where our hero gets back in touch with his roots but channeling it through a new set of kaleidoscopic eyes)